FOR IMMEDIATE RELEASE

EmpactX Inc. | Mining. Markets. Mastery.

EmpactX Launches EmpactX Shop, Bringing the "Blockchain Life" to Modern Apparel and Accessories

Debut collection includes the serial-numbered Drop 001 Genesis Collection and a CEO's Collection luxury line, with Smart Clothing featuring charging and warming capabilities coming soon

MIAMI, Fla. — October 22, 2026 — EmpactX Inc. today announced the launch of EmpactX Shop, a new apparel and accessories brand built around the company's "Blockchain Life" theme. The line features modern design and high-quality apparel and accessories, along with a special CEO's Collection luxury line. The initial offerings are available now at empactx.shop and through the Shop tab at empactx.com.

Blockchain Life, Worn

"Blockchain Life" is the idea at the center of EmpactX: a growing community of people already earning, building and transacting on-chain, rather than waiting for the future to arrive. EmpactX Shop gives that community a look of its own. Under the tagline "Wear the network," the line spans tees and long sleeves, hoodies and sweatshirts, jackets, joggers and leggings, hats, and totes and bags, finished in performance fabrics with embroidered detailing.

Drop 001: The Genesis Collection

The launch is anchored by Drop 001, the Genesis Collection, limited to 500 pieces. Each Drop 001 piece carries its own serial number and a signature embroidered detail, a nod to the on-chain world where every asset is unique and verifiable. Highlights include heavyweight tees and long sleeves, heavyweight sweatpants, performance leggings, a denim jacket, hooded sweatshirts, caps and structured canvas totes.

The CEO's Collection

Alongside the Genesis Collection, EmpactX Shop introduces the CEO's Collection, a leveled-up luxury line of all-white apparel and accessories designed for those who lead in the Blockchain Life and want to dress the part. The collection includes the CEO's Pick Denim Jacket, the CEO Pullover Hoodie, the CEO's Signature Heavyweight Long Sleeve and the Off-Duty Pigment-Dyed Cap, each built for a polished, executive presence.

Coming Soon: Smart Clothing

EmpactX is developing a line of Smart Clothing with built-in charging and warming capabilities, designed for people who live and work on the move, along with additional Blockchain Life products. Customers can join the waitlist at empactx.shop for first access and pre-order pricing.

Leadership Perspective

"Blockchain Life isn't a slogan for us; it's how our community already lives," said Craig Shawn Williamson, Chief Executive Officer of EmpactX Inc. "EmpactX Shop gives that life a look. Every Genesis piece is serial-numbered and limited, the CEO's Collection is what I want our builders wearing into any room, and Smart Clothing is next: apparel that keeps you warm and keeps you charged, made for people who never stop moving."

Availability

The initial EmpactX Shop collections are available now at empactx.shop and through the Shop tab at empactx.com. EmpactX Shop accepts USDC.

About EmpactX Inc.

EmpactX Inc., headquartered in Miami, Florida, operates at the point where digital assets become infrastructure. Through EmpactX Mining, the company builds and operates Bitcoin mining capacity and places machines under the outright ownership of the people who buy them. MPX, its token on the Base network, powers EmpactX Global, an affiliate platform that conducts its business on-chain. EmpactX Shop brings the company's Blockchain Life theme to apparel and accessories. Learn more at www.empactx.com.

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Forward-Looking Statements

This press release contains forward-looking statements, including statements regarding the development, features and availability of Smart Clothing and other future products. Products in development are subject to design, testing, safety certification and manufacturing; features, pricing and timing may change, and there is no assurance any product will be released as described. Actual results may differ materially, and EmpactX undertakes no obligation to update these statements.

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